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Management Cover Letter

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February 1, 20XX

NSC
Attn: Internship Program Coordinator
1700 105th Avenue NE
Blaine, MN 55449

Dear Internship Program Coordinator:

I am writing because I am very interested in the summer internship opportunities you have available. I am an avid sports enthusiast and impassioned about soccer in particular. Upon graduation from college, I hope to enter into the professional field of athletic management and marketing. I am specifically interested in interning for the National Sports Center as I have spent many years as a player, clinic instructor, and coach at the NSC and have always been impressed with the exceptional staff, facilities, and sponsored events.

Throughout my soccer career, some of the experience I have gained includes, but is not limited to: gaining a thorough knowledge of the game; mastering the skills to perform all aspects of the game as a player and a coach; and most recently, developing skills in the management, media, and marketing sector of athletics. My experience as a special events coordinator for the SCSU soccer team has been incredibly rewarding and has fueled my passion to pursue a career in sports by introducing me the many facets of sport management and media marketing. As such, I am confident in my abilities and what I can bring to the NSC.

Double majoring in Cultural Anthropology and Psychology at St. Cloud State University, I have mastered effective interpersonal and multicultural communication and writing skills, analytical skills and maintained numerous responsibilities. My experiences as a student athlete, part-time employee, volunteer, and community activist have allowed me to develop great organizational and multi-tasking skills and have afforded me a sound leadership background.

As a player and a coach, I am passionate about sports; I am a leader; I'm persistent and strive to excel in everything I do, I am competitive, organized, punctual, professional, and I know the importance of working as a team. I am very familiar with the youth, prep, and collegiate soccer landscape, as well as, the amazing talent, opportunities, facilities and people of Minnesota, all of which are well represented at the NSC. I believe my experiences as a collegiate soccer player, coach, and SCSU soccer special events coordinator intern would blend well with the program and sincerely hope that you would consider placing me in as an intern at the NSC.

I have enclosed my resume for you to review. I appreciate your time and am looking forward to an interview with you. Thank you for your time and consideration of my application.

Sincerely,

Lacy Boone
Enclosure